Yoga For Modern Age

# CLIENT

**Vraja Bihari Das (Venugopal Acharya) - An Author, Motivational Speaker & Monk, wanted to establish his writings online and reach more Readers of Self-Help category.**

# CONCEPT

**The concept came from its name, in which YOGA reigns and to put it in a Modern Design was our Challenge! - Blend of Flexibility & One Pointed Concentration.**

We Designed a balance between the traditional concept of yoga & modernisation. The theme ranged from Self-Help to Spirituality.

# SERVICES

1. Logo Design
2. Website
3. Brand Identity
4. Social Media Activity
5. Video Works
6. Book Cover Designs

## www.yogaformodernage.com

A Total Redesign of the website with different media pages & Articles with a commenting section for the audience to interact.

## www.youtube.com/vrajabiharid

Due to Social Media Activities and Consistent Video Posting, we have crossed 4K Subs and seamlessly Monetised in a Year.

NLETCC

# CLIENT

**Mr Naresh Lakdawala - an experienced Exporter turned into a Trainer. His Training Centre is running from the past 25 Years.**

# CONCEPT Choosing a colour palette for the Educational field was easy, so we went for the Orange-Purple theme for social posts creating an impact on the vision!

Mr Lakdawala was trying to reach more people, so he decided to upload all his courses on online platforms like - unacademy, udemy, youtube, etc.  
By marketing his content on social media platforms, he has created his Brand Awareness.

# SERVICES

1. Course Video Recording
2. Marketing Video Creation
3. Social Media Marketing

Vaishu’s Cake Corner

# CLIENT

**Mrs Vaishali Chauhan - A Housewife cum Entrepreneur, learned to Bake Cakes and now ruling her local area by delivering delicious cakes, pastries & biscuits.**

# CONCEPT

**Colours full of joy & love: Logo consists of Dark Red shades and to shows the inner base of cake content we went for the cream colour.**

Elegant yet eye-catchy logo emerged from the concept of CAKE and the letter ‘V’.

Pink - Pink - Pink - Menu Design was Pink as it denotes sweetness.  
“A Stamp of Sweetness in Life.”

# SERVICES

1. Logo Design
2. Brochure Design
3. Social Media Presence

ESKA Paints

# CLIENT

**Mr Vishal Ajmera already had an established business, but he started a new partnership venture in manufacturing industrial paints.**

# CONCEPT

**Going from Concrete to Abstract was the philosophy behind the design of the Logo & Paint Can.**

To stand out in the paint industry and at the same time, maintaining the aesthetics was such a challenging task! The design developed in variations both in dark & bright theme.

The need for the brand presentation was ‘Desi’ yet appealing to modern consumers. From our pool of suggestions, the name - ‘KAVACH’ (which means shield in Sanskrit) was made final.

# SERVICES

1. Logo Design
2. Paint Can Design
3. Brand Name & Tag- Line

Event Freaks Entertainment

# CLIENT

**Group of boys Headed by Mr Nilesh from Thakur College (Kandivali, Mumbai), started their Event Management Company.**

# CONCEPT

**Freaking Out Loud with fancy styling was a way to Start the Design.**

Visually appealing to the youths, our posters attracted all their energy to party hard!

Portraying Celebs in an eye-catching fashion increased the popularity of the event and guess what? - all shows were houseful.

# SERVICES

1. Logo Design
2. Poster Design

Game Design

# CLIENT

**Various**

# CONCEPT

**Intuitive - Interactive - Interesting**

Creating from scratch, according to various clients, our Lead Graphic Artist made the needful Backgrounds, Characters & Motion Graphics for different genres of games.

Action Games, Arcade Games, Story Games and the list goes on!

# SERVICES

1. Characters
2. Motion Graphics
3. Backgrounds
4. Game Screens

Logos  
  
Video Creatives